

При выполнении заданий с кратким ответом впишите в поле для ответа цифру, которая соответствует номеру правильного ответа, или число, слово, последовательность букв (слов) или цифр. Ответ следует записывать без пробелов и каких-либо дополнительных символов. Так как на экзамене распознавание апострофа в бланках ответов будет затруднено, записывайте ответ в полной форме, например: donotknow, вместо don'tknow.

В заданиях, где нужно установить соответствие между двумя столбцами, ответ запишите в виде сочетания букв и цифр, соблюдая алфавитную последовательность букв левого столбца. Некоторые данные правого столбца могут использоваться несколько раз или не использоваться вообще. Например: A1B1B4Г2.

Если вариант задан учителем, вы можете вписать или загрузить в систему ответы к заданиям с развернутым ответом. Учитель увидит результаты выполнения заданий с кратким ответом и сможет оценить загруженные ответы к заданиям с развернутым ответом. Выставленные учителем баллы отобразятся в вашей статистике.

1. Выберите реплику-стимул, подходящую по смыслу к предложенной ответной реплике.

I would imagine so.

- 1) What would you do if you won a million?    2) Will it cost a lot?    3) What are you going to do?  
4) Can you imagine such a situation?

2. Выберите ответную реплику, подходящую по смыслу к предложенной реплике-стимулу.

What do you think of his new car?

- 1) I don't think so.    2) I don't think much of it.    3) Nothing of the kind.    4) It's nothing.

Dear Catherine,

Thanks for your letter. It was great to hear from you. I hope your exams are over now and you're happy with the results. I've just had an awful weekend. We (1) ... to go camping, but in the end all our plans fell down because of our car. Everything was fine on Saturday morning when we set out, and we had no problems for the first half of our journey. Unfortunately, just before lunch, the car (2) ... down. My Dad tried several times to call for help, but the number (3) ... . In the end he gave up and we ate the picnic my Mum (4) ... that morning. After lunch my Dad decided to go and get help with my brother, so I stayed behind with my mother. We soon fell asleep in the car. When we woke up it (5) ... late and my Dad and my brother had still not come back. We started to get very worried about them. Just then they turned up in a van, which (6) ... our car to a garage. We went home in a taxi which had been following the van. I hope you had a better weekend than me. Please write soon and tell me what you (7) ... .

Best wishes,  
Millie

3. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) are planning    2) were planned    3) had planned    4) have been planning

4. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).

- 1) was breaking    2) has broken    3) broke    4) had been breaking

5. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).

- 1) was taken    2) took    3) had been taken    4) has taken

6. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (7).

- 1) are done    2) have been done    3) was done    4) have been doing

Albert Einstein's work has enormously broadened our understanding of (1) ... universe and has had a considerable impact (2) ... all our lives. Thanks (3) ... his equation  $E = mc^2$ , we now know that energy and mass are directly related (4) ... each other. To (5) ... very great extent, it is Einstein who is responsible (6) ... our knowing that space and time are actually one thing. Additionally, without  $E = mc^2$ , we would not have nuclear power — and nuclear weapons — today. Einstein did not become famous because of  $E = mc^2$ , which was first published in 1905. At (7) ... time, his paper was largely ignored, even (8) ... most scientists. Indeed, it was 14 years later that Einstein first made headlines round the world, when scientific evidence began to show that his Theory of General Relativity was correct.

7. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) a    2) an    3) the    4) -

8. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).

- 1) for    2) on    3) to    4) -

9. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

- 1) on    2) for    3) to    4) -

10. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (4).

- 1) about    2) to    3) at    4) -

11. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (5).

- 1) a    2) an    3) the    4) -

A few years ago, a company called Space Marketing came up with a plan to send a mile-long advertisement into space. Using light reflected from the sun, it would beam out a message as large as the moon that could be seen by every single person on the planet as it orbited the Earth.

This would have been one advert that couldn't have been thrown out with the junk mail or switched off by remote control. (1)\_\_\_ Advertising standards agencies eventually decided not to allow Space Marketing to go ahead with their plans and they were forced to abandon them, but not before several major companies had made serious enquiries about launching their logos into space.

Space may indeed be the final frontier for advertisers, because on Earth we are already surrounded by advertising wherever we are and whatever we are doing. (2)\_\_\_ There are the promises of health and vitality on the cereal packet we ate from this morning, for example, and the ad that we saw on the side of the bus we caught to work. Most of the time, we are probably not even aware of these less obvious advertising tactics, but that doesn't mean that they aren't effective. (3)\_\_\_ You are in a packed cinema, watching the latest Hollywood blockbuster. There are adverts before the film or during a break in the film, but are there any during the film? Well, look carefully at the make of car your favourite actor is driving. And what about his watch? Can you see what brand it is? Chances are, you can, and the company that owns the brand is likely to have paid thousands for it to appear in the film.

Whilst products are most often placed in this way in movies and TV series, they also sometimes appear in music videos, video games, plays and even books. (4)\_\_\_ You may not realise you are being influenced by a technique that sounds so simple, but advertisers consider product placement to be a highly effective form of advertising. After all, they would not be willing to spend as much money as they do on it if they didn't truly believe it worked.

In fact, associating products with cool, exciting lives seems to be one of the most common forms of advertising. (5)\_\_\_

And let's not forget the power of pure entertainment (6)\_\_\_ If the consumers are looking forward to the next 'episode' of an ad, once again the product has become associated with something 'cool' and is therefore likely to see a considerable rise in popularity.

So, whether Space Marketing eventually succeeds in launching ads into space or not is perhaps a less important issue than it might seem.

12. Прочитайте текст. Заполните пропуск (1) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1    2) 2    3) 3    4) 4

13. Прочитайте текст. Заполните пропуск (2) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1    2) 2    3) 3    4) 4

14. Прочитайте текст. Заполните пропуск (5) одним из предложенных текстовых фрагментов.

1 — To a certain extent, this would not change a thing.

2 — The hope is to convince people to believe that if they can have the products, then they can have the cool, happy lifestyles of their heroes, too.

3 — Nowadays, many TV adverts have become more like soap operas with a series of humorous adventures complete with their own cast.

4 — Some advertising companies even employ 'cool hunters' or marketing professionals to find out for them exactly what young people find cool.

1) 1    2) 2    3) 3    4) 4

§ 1. Catherine Cassidy has every reason to be proud. This summer she graduated with a degree in Zoology from Queen's University, Belfast. She has ambitions to be a scientific journalist. She is also completely deaf. She can lipread. I interviewed Catherine via e-mail. She told me getting to university was an achievement in itself. She says: 'You have to work much harder than your peers (*сверстники*) and have to be prepared to commit yourself.'

§ 2. The Disability Discrimination Act insists that universities increase their intake of special needs students. But there are difficulties. First, there are no reliable figures on the numbers of disabled in the community, so universities are unsure of the percentages they should be aiming **to recruit**. Second, some students might require specially adapted computers, or online learning support. Of all the disabilities, deafness is probably the one that is hardest to cope with at university. Universities run on talk. Knowledge is communicated in lectures, seminars, talking to fellow students — reading is only secondary. For deaf students, casual spontaneous discussions **are out**.

§ 3. Fortunately for Catherine, Queen's University is a centre of excellence for the teaching of deaf students. The Joint Universities Deaf Education centre (JUDE) organised a special phonic earpiece (*слуховой аппарат*) that enabled Catherine to listen to lectures. JUDE has been extended to the other higher education institutions of Northern Ireland. JUDE is setting an example in what can be achieved. Sharon Easton, deaf student support officer, says: 'We visit schools to make deaf people aware that higher education is a possibility. Another part of our role is to talk with employers. We're offering them deaf awareness training — how to adapt to the needs of deaf employees, and where to apply for grants.'

§ 4. Catherine's skill in lip-reading made communicating with her seem so effortless that many people did not believe she had a problem. At times this experience has been painful. Catherine says: 'People have labelled me "not really deaf". It is like telling me I don't count. And this can be very disheartening, very demoralising.'

§ 5. Catherine believes that excellent and well-focused special needs support should be available to all disabled students at university whatever the cost. She says: 'You are accepted by a university on the basis of your ability to carry out mental tasks. You have a right to be there - people should not judge a person by any physical disability.'

15. Прочитайте текст. Ответьте на вопросы.

The main problem for deaf students at university is that

1) it is difficult to get phonic earpieces.    2) most learning takes place through the spoken word.

3) fellow students won't talk to them.

**16. Прочитайте текст. Ответьте на вопросы.**

According to the writer, The Joint Universities Deaf Education centre

- 1) sends teachers out to schools to teach deaf people.
- 2) collects comprehensive facts and figures about disabled people.
- 3) encourages businesses to employ deaf people.

**17. Прочитайте текст. Ответьте на вопросы.**

At university Catherine found it depressing that

- 1) her difficulties often went unnoticed.
- 2) her deafness gave her a lot of pain.
- 3) the staff found it difficult to talk to her.

**18. Прочитайте текст. Ответьте на вопросы.**

Catherine believes that

- 1) it should be easier for deaf people to get to university.
- 2) everyone who is intelligent enough has the right to be at university.
- 3) universities already provide excellent support for the disabled.

**19. Прочитайте текст. Выпишите по два лишних слова в порядке их предъявления в тексте.**

It is certainly true that in recent times money has become more and more important in sport. I think that in some ways this is not a good thing. People who seem to be involved in some sports just to make it money and not because they really care about the sport.

**20. Переведите на английский язык фрагмент предложения, данный в скобках.**

They have given up everything to make their daughter a star, (не так ли)?

**21. Прочитайте предложения. Заполните пропуски ОДНИМ словом, подходящим по смыслу сразу для двух предложений. Запишите слово в бланке ответов только ОДИН раз.**

Kelly walked hand in ... with her father on the beach.

Could you lend me a ... with this piano? I need to move it across the room.

A (1) ... number of people feel that washing with antibacterial soaps is the (2) ... thing to do. (3) ..., their ignorance has led them to believe that these soaps are better than normal ones. However, research has shown that there is no real difference between washing with ordinary soap or soap containing antibacterial agents. It has also been proved that being too clean actually has (4) ... effects, as our bodies do not become resistant to germs (*микробы*). This discovery has come as a surprise, especially to those who believe that bacteria have to be fought with every means known to man.

**22. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (1).**

FORTUNE, DESIRE, SENSE, CONSIDER

**23. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (2).**

FORTUNE, DESIRE, SENSE, CONSIDER

**24.** Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (3).

FORTUNE, DESIRE, SENSE, CONSIDER

**25.** Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (4).

FORTUNE, DESIRE, SENSE, CONSIDER

One of the most exciting archeological discoveries in history was (1) ... in 1922, when the British archaeologists Howard Carter and Lord Carnarvon (2) ... across the tomb of Tutankhamen in the Valley of the Kings in Egypt. When Carter entered the dark chamber Carnarvon asked him (3) ... he could see anything. "Yes, wonderful things," came the reply.

**26.** Прочитайте текст. Заполните пропуск (1) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**27.** Прочитайте текст. Заполните пропуск (2) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**28.** Прочитайте текст. Заполните пропуск (3) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

1. Can you imagine life without both a computer, or music or even lights? Kelvin Doe
2. is an inspiring young man who from Sierra Leone. When he was growing up, the
3. electricity in his neighbourhood didn't always have work, so the lights only used
4. to come on once a week. As a boy, Kelvin was interested in how every things worked
5. and he used to get such excited about making things. While he was hanging out with
6. his friends, Kelvin used to find much materials in the street and make useful things
7. from them. He used old electronic items to repair its broken TVs and radios. At 13,
8. he even was made a battery so that his family had lights at night. He also built
9. a radio station and played lots music on the radio. People called him DJ Focus
10. because he believes that when you focus on something, you can to do anything.

**29.** Прочитайте текст. Из строки 1 выпишите ОДНО лишнее слово.

**30.** Прочитайте текст. Из строки 2 выпишите ОДНО лишнее слово.

**31.** Прочитайте текст. Из строки 3 выпишите ОДНО лишнее слово.

**32.** Прочитайте текст. Из строки 4 выпишите ОДНО лишнее слово.

**33.** Прочитайте текст. Из строки 5 выпишите ОДНО лишнее слово.

**34.** Прочитайте текст. Из строки 6 выпишите ОДНО лишнее слово.

**35.** Прочитайте текст. Из строки 9 выпишите ОДНО лишнее слово.

**36.** Прочитайте текст. Из строки 10 выпишите ОДНО лишнее слово.

1. She described the whole play to us ... detail.
2. Both my sons are crazy ... old motorbikes.
3. The restaurant prides itself ... having the best pizza in town.
4. There are so ... lemons in the fridge that I can't make lemonade.
5. ... Susan use to be slim when she was at university?
6. Bob Dylan ... original name was Robert Zimmerman won the Nobel Prize in Literature in 2016.

**37.** Прочитайте предложение (1). Заполните пропуск **ОДНИМ** словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**38.** Прочитайте предложение (2). Заполните каждый из пропусков только **ОДНИМ** словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**39.** Прочитайте предложение (3). Заполните каждый из пропусков только **ОДНИМ** словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**40.** Прочитайте предложение (4). Заполните каждый из пропусков только **ОДНИМ** словом, подходящим по смыслу. Слово должно содержать не более 15 символов.